Weekly Challenge

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1. **Introduction**

This assignment takes us through a dataset comprising of Crowdfunding campaigns over the course of 11 years with a goal to organize and conduct a trend analysis.

1. **Analysis of Results**

From the dataset provided, we can determine the following:

* 565 out of the 1000 Crowdfunding campaigns were successfully, 364 failed and 57 were cancelled.
* With a total of 436 successful campaigns, US had the highest number of successful campaigns by country.
* The year 2020 stands out as an outlier with only 2 crowdfunding campaigns (both failed), due mostly likely to the Covid 19 pandemic.

1. **Limitations of this dataset**

One identified limitation is the absence of column showing ‘crowdfunding funding platform’ used. This would give visibility to what platform to leverage for higher probability of a successful Crowdfunding campaign.

1. **Suggestions on additional tables/graphs**

A table/graph showing outliers.